

Panels

Tuesday, September 29, 2009

10:15 am to 11:15 am

KEYPANEL-GS101

KEYPANEL-GS101 – Large Carrier Perspectives

Session Topics

As FTTH accelerates, hear executives from leading carriers share their unique vision and latest lessons learned from their FTTH deployments.

Moderator: Michael D. Genovese, Corning Cable Systems

Mike Genovese joined Siecor (now Corning Cable Systems) in 1984 as a project engineer in Hickory, North Carolina. From 1985 to 1987, he was a manager in Engineering Services. From 1990 to 1998 Mike held various commercial leadership roles including CATV market development manager, product manager for single-mode cable, and director of marketing and product line management for the Telecommunications Cable Business. In 2000, he became the senior vice president and general manager, Global Cable Operations.

In June 2004, Mike became senior vice president, Americas Commercial where his specific areas of responsibility include leadership of the Americas Sales and Marketing organization, encompassing Public Networks, Private Networks, Original Equipment Manufacturer (OEM), and Emerging Markets segments. He is also responsible for Engineering Services, the Americas Customer Service group, and CCS Global Quality.

Mike Genovese earned a bachelor's degree in mechanical engineering from Penn State University. Prior to joining Siecor, Mike served in the United States Navy as a nuclear submarine warfare officer. Additionally, Mike is involved in the Penn State Alumni Association, serves as President of Bakers Mountain Homeowners Association, and is currently serving on the Greater Hickory Classic Foundation, Inc. Board.

Panelists:

Zeinal Abedin Mahomed Bava, Portugal Telecom SGPS

Zeinal Bava, aged 43, is the CEO of Portugal Telecom since the beginning of 2008. Zeinal joined PT Multimedia as CFO in 1999 and has since had various roles in the PT Group. He was the PT Group CFO from 2000 to 2006 and before taking over as CEO of PT, Zeinal developed a vast experience in the PT Group, having been CEO of PT Multimedia, up until its spinoff, CEO of TMN and Vice-President of the domestic wireline business.

Prior to joining PT, Zeinal was the Director and Relationship Manager for Portugal of Merrill Lynch International from 1998 until 1999. Previously, he was the Executive Director of Deutsche Morgan Grenfell from 1996 until 1998 and had the same role with Warburg Dillon Read from 1989 until 1996.

Zeinal Bava is a graduate from the University College of London where he studied Electronic and Electrical Engineering.

Leading the development of fiber-optic networks in Portugal

Portugal Telecom is a multinational operator with over 70 million customers in 14 countries and a solid track-record of innovation and execution.

PT offers its clients the best-in-class services supported by state-of-the art infrastructure and technology.

PT's investment plan in optical fiber will unleash the full potential of the digital era in Portugal.

Loren V. Sprouse, CenturyLink Corporation

Loren Sprouse, VP Access Engineering of Network Services for CenturyLink Corporation. CenturyLink is a leading provider of high-quality voice, broadband and video services over its advanced

communications networks to consumers and businesses in 33 states. CenturyLink, headquartered in Monroe, La., is an S&P 500 Company and expects to be listed in the Fortune 500 list of America's largest corporations.

As Vice President of Access Engineering, Loren Sprouse is responsible for company-wide access network planning, capacity management and capital budgeting; access network engineering and construction across CenturyLink's 33 states including the sourcing and approval of all engineering, network installation and construction contracts.

Prior to this assignment, Sprouse served as Vice President – Engineering, for Embarq Corporation. He has held other executive positions prior to Embarq at Sprint's Local Telecommunications Division including Vice President – Network in North Central Operations, Vice President – Network Staff, and Vice President – Network Operations. Prior to joining Sprint, he held various management positions within his 14 years at AT&T.

Sprouse has a bachelor's and master's degree in Electrical Engineering from the University of Missouri. His postgraduate studies include accounting and finance at Iowa State University and an MBA in Management from Rockhurst University Executive Fellows program. He has been active in a number of industry advisory groups including serving on the Board of Directors of ATIS. He currently serves on the Dean's Engineering Advisory Council for the University of Missouri–Columbia.

Ian Williams, Telus

Ian has been with TELUS Canada since 1979, originally starting with Edmonton Telephones. During this time he has been involved in all areas of Outside plant and earned his Journeyman certification as a Communications Electrician in 1983.

In 2006 Ian moved into Outside Plant standards as a Design Specialist II and started working on FTTH deployment and standards along with OSP standards and support .