

Panels

Wednesday, September 30, 2009

1:15 pm to 2:00 pm

PAN-1100

PAN-1100 – Stimulus Package: Applicant Case Studies Panel

Learn valuable lessons from these early grant applicants. The American Recovery and Reinvestment Act (ARRA) includes over \$7 Billion dollars for broadband infrastructure. The stimulus money is expected to enable increased deployment of FTTH in rural areas. Panelists will assess their experience applying for the stimulus funds and review the FTTH projects that were submitted with their applications. This panel will be of interest to service providers interested in preparing stimulus applications in the remaining tranches of the stimulus funds.

Moderator: Hilda Gay Legg, Legg Strategies

Hilda G. Legg is a consultant in Wiley Rein's Communications and Public Policy groups. A former Administrator of the U.S. Department of Agriculture's Rural Utilities Service, Ms. Legg is a prominent broadband advocate and champion. She specializes in strategy development and deployment, with emphasis on economic development in rural communities.

Panelists:

Mark Lane, Bristol Virginia Utilities
Chief Technical Officer

Mark Lane serves as Chief Technology Officer, and joined BVU OptiNet full time in April 2002. He also serves in the same capacity for OptiNet's FOCUS consulting organization. Mark came to BVU as a consultant with over 14 years of experience in networking and telecommunications. His vision and leadership have been instrumental in the design, engineering, and operation of the OptiNet system and services. Mark received a BS in Computer Science from the University of Tennessee. He and his wife Tracie stay very busy with their two school age boys.

Tim Nulty, East Central Vermont Valley Fiber
Executive Director/General Manager

Dr. Timothy Nulty (2001 – 2007) Executive Director/General Manager of Burlington Telecom (BT), Burlington, Vermont. 1998 -2001, Senior Financial Advisor to the Chief Financial Officer of the U.S. Department of Energy (DOE) and shortly thereafter Deputy Chief Executive Officer/Chief Financial Officer of the DOE Office of River Protection (an approximately \$50 billion project to clean up the Hanford Nuclear Weapons Facility in the State of Washington). From 1994 to 1997, he founded and was chief executive officer of Central European Telecom Investments (CETI), a \$50 million venture capital acquisition and operating fund, identifying and building private sector telecom companies throughout Central Europe. From 1985 to 1994, Dr. Nulty was Senior Telecom Project Officer for the World Bank and International Finance Corporation, lending to telecom projects throughout the world, and overseeing their implementation. Prior to this, from 1975 to 1984 he was the Chief Economist for the U.S. Senate's and then the U.S. House of Representatives' Committees on Commerce, with a focus on telecommunications and energy policy. Dr. Nulty holds a Ph.D in Economics from Cambridge University, Cambridge, England.

Patrick Knorr, The World Company
COO

Patrick Knorr is Chief Operating Officer for the parent company of Sunflower Broadband- The World Company. Under Knorr's guidance, Sunflower Broadband has consistently been recognized as a cable industry leader, including Independent Cable Operator of the Year, CED's Pacesetter award, and as CableFax's Strategic Thinker of the Year. Knorr recently served as Chairman of the American Cable Association, representing independent cable interests throughout the country.

PAN-1101

PAN-1101 – Marketing For Success Panel

Resources and techniques for marketing FTTH services will be showcased. Panelists will include marketing professionals from a variety of service providers.

Moderator: Kevin Morgan, ADTRAN

Director of Product Marketing

Kevin Morgan is Director of Product Marketing for the ADTRAN CN Division and current Chair of the FTTH Council Marketing committee. He began his career with South Central Bell Telecommunications in 1987. He joined ADTRAN in 1996 and has held assignments of increasing responsibility in Product Management, Product Marketing, and International Marketing.

Panelists:

Jonathan West, Twin Lakes Telephone Cooperative

Assistant General Manager

Jonathan West is the Assistant General Manager of Twin Lakes Telephone Cooperative in Gainesboro, Tennessee. He has been with Twin Lakes since 2001 and held various engineering positions before being promoted to his current role. He is responsible for overseeing the operations of all departments of the cooperative and its subsidiaries.

Brent Fisher, TEC

More INFO coming