

Eric Fitzgerald Reed



Verizon

Vice President, Market Issues and Policy

Biography

Eric Fitzgerald Reed, Vice President – Market Issues and Policy for Verizon in Washington, D.C., is responsible for analyzing and managing telecommunications developments and high-tech industry matters as they relate to public policy. Mr. Reed leads Verizon's outreach to an array of stakeholders in digital media, information technology, content and entertainment, and major sports leagues with vested interests in telecommunications policy, regulatory and legislative matters. In this role, he advances the company's positions and analyzes emerging technologies, market trends and related telecommunications policy issues.

In addition to his high-tech and digital media responsibilities, Eric manages relations with telecommunications equipment manufacturers and suppliers, trade associations, strategic partners, government agencies and industry groups important to the policy process. He began his career at Verizon in November 2000 and has worked in various government affairs and legal functions since joining the company. Eric was promoted to his current position in the Public Affairs, Policy and Communications organization in December 2006. Mr. Reed was appointed by Administrator Hector Barreto of the United States Small Business Administration to the SBA National Advisory Council in March 2006. He is also a member of the Consumer Electronics Association – Small Business Council Board, the Chamber of Commerce of the United States of America – Council on Small Business and the Women Impacting Public Policy – Corporate Advisory Board.

Mr. Reed received his Masters in Business Administration from University of Maryland University College in May 2005. He also received a Masters of Science in Telecommunications Management from University of Maryland University College in 2001 and his Bachelor of Science in Business Administration from American University in 1996. Mr. Reed has also completed executive management coursework at the University of Virginia - Darden Graduate School of Business.