

# 2009 FTTH CONFERENCE & EXPO

**BUILDING THE BUSINESS OF FTTH**

September 27-October 1

Hilton Americas-Houston

George R. Brown  
Convention Center  
Houston, TX



## Michael Render



**RVA LLC**  
*President*

### Biography

Michael Render is president of RVA LLC (Formerly Render, Vanderslice & Associates), considered to be the premier market research firm in the area of FTTH/FTTP. Render has overseen a census of North American fiber-to-the-home deployments for six years, and has been frequently quoted in both trade and general interest publications. Render is a frequent speaker at Telecom related trade shows, and to government officials in Washington DC. For his work in FTTH market research, He received the 2005 Cornerstone award from Broadband Properties Magazine, and the 2007 Star award from the Fiber to the Home Council.

Render has over 30 years of market research experience in diverse industries. In addition to work in broadband markets, RVA conducts quantitative and qualitative market research in a variety of markets. Clients range from Fortune 100 firms to promising start-up entities.

Render has an M.B.A. from the University of Tulsa. After gaining extensive corporate marketing and marketing research experience, Render became president of RVA in 1990. He has served on the board of directors of both national corporations and area non-profit organizations and has published several articles in marketing related publications.

---

*“BUILDING THE BUSINESS OF FTTH”*