



Panels
Wednesday, September 15, 2010
8:00 am to 9:45 am

PAN-800 Series

PAN-800 Series – Fiber Enabled Content and Services

Discover how the all fiber network is creating a revolution in entertainment services that has only just begun.

Moderator: Robert J. Schaeffer, Technology Planners

Robert is the President and Senior Technologist at Technology Planners, an engineering and consulting firm founded in 1996. He is the chief consultant for optical, digital, and RF systems. Robert has spent the past 38 years, in the broadcasting and communications industry, operating and building voice, video, and data communication networks. Robert is a lifetime member of the Society of Cable Telecommunications Engineers (SCTE), served on the technical advisory board at Cable Labs, is an active member of the Institute of Electrical and Electronics Engineers (IEEE).

Panelists:

Mary A. Malloy, Hiawatha Broadband

Mary A. Malloy is Vice President of Local Programming & Marketing at Hiawatha Broadband Communications, Inc. in Winona, Minnesota. Her career includes 13 years in the newspaper business followed by nine years with PBS. She joined HBCI in 2002 to manage HBC TV-25 and HBC Media Productions.

Mike Carney, Dascom Systems Group

Mike Carney serves as National Sales Director for Dascom Systems Group. Dascom is one of the leading IPTV integration companies providing an end to end video solution to service providers. Before joining Dascom, Carney was the National Sales Director, IPTV, for the National Rural Telecommunications Cooperative (NRTC), where he was responsible for sales of IPTV solutions. Prior to that, Carney assisted early adopter telephone companies in their IPTV deployments at Minerva Networks and Skystream Networks, and held several management positions at Ericsson and RCA. Carney holds a bachelor's degree in marketing from Indiana State University.

Pete Bryant, Avail-TVN

Peter Bryant currently serves as SVP, Business Development for Avail-TVN, where he leads the development of the company's strategic partnerships, strategic planning and emerging markets. Prior to Avail-TVN, Pete held several senior positions with companies such as Broadstream Communications (formerly Stellar One Corporation) and was the Managing Director of Pioneer Venture Group, a private venture capital firm focusing on early-stage investments in the digital media and convergence market.



Bryan Wassom, 180 Squared

Bryan's background includes more than 25 years of experience in High Tech, with specific expertise in technology sales and sales management. His professional background spans three particular areas of the High Tech Industry - Electronic Design Automation, Semiconductor Sales, and Networking / Telecom, with most of his telecom experience centered around IPTV. In his role as VP of Sales for 180SQUARED, Bryan works with Telecoms of all sizes, Municipalities, Utility Districts, and other organizations interested in bringing next-generation television capabilities to the market place.